

JEFF BEWKES

President and Chief Operating Officer -- Home Box Office

Jeff Bewkes was named president and chief operating officer for Home Box Office, in September 1991.

Bewkes is responsible for the day-to-day operating activities of all of HBO's businesses. In addition, he is the managing board member of E! Entertainment Television Network and a board member of Black Entertainment Television, an advertiser-supported cable network, and Crystal Dynamics, a video game company in which HBO holds an interest. Bewkes serves on the management committee of Comedy Central, the advertiser-supported basic cable comedy network, and he is an alternate Time Warner member of the Sega Channel Partnership Committee.

Prior to becoming president, Bewkes was executive vice president and chief financial officer, finance and operations, for Home Box Office. Since November 1986, when he was named CFO and senior vice president, finance and administration, he has overseen all of HBO's financial matters and information processing. In February 1990, he assumed additional responsibility for all phases of HBO's network operations, including HBO's satellite portfolio, HBO's studio production facilities in Manhattan, HBO's uplink facilities in Hauppauge, Long Island, as well as HBO's application of new technologies. In August 1990, he was named executive vice president and assumed the responsibilities for E! Entertainment Network and HBO Independent Productions.

Bewkes joined HBO in June 1979 as a marketing manager. He was promoted to director, sales planning and development in February 1981 and became director, corporate and financial planning, later that year. He was named vice president, corporate and financial planning, in February 1983 and added the position of treasurer in October 1983.

Bewkes worked for the Time Inc. Video Group in 1984, serving as senior vice president, strategy development, responsible for overseeing and developing long-range plans for two Time Inc. subsidiaries, HBO and American Television and Communications, Inc., the nation's second largest multiple system owner. He returned to HBO in March 1985 as vice president, finance and analysis.

Before joining HBO, Bewkes served for two years as an account officer for Citibank, N.A., in New York. Earlier, between 1976 and 1977, he held the post of operations director for Sonoma Vineyards, Inc., based in Healdsburg, CA.

Bewkes has a B.A. degree from Yale University and an M.B.A. degree from Stanford Graduate School of Business.

